THE ONE GROUP HOSPITALITY, INC.

c/o Continental Proxy Services1 State Street, New York NY 10004

You May Vote Your Proxy When You View The Material On The Internet. You Will Be Asked To Follow The Prompts To Vote Your Shares.

THE ONE GROUP HOSPITALITY, INC. 411 West 14th St., 2nd Floor, New York, NY 10014

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

to be held on June 22, 2017

*Shareholders are cordially invited to attend the Annual Meeting and vote in person. At the meeting, you will need to request a ballot to vote your shares.

Dear Shareholder,

The 2017 Annual Meeting of Shareholders of The ONE Group Hospitality, Inc. will be held at STK, 26 Little West 12th St., 3rd Floor, New York, NY 10014, on June 22, 2017 at 11:00 AM (local time).

Proposals to be considered at the Annual Meeting:

- (1) Election of one Class I Director to hold office until the 2020 Annual Meeting;
- (2) Proposal to ratify the appointment of Grant Thornton LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2017; and
- (3) Proposal to approve, by an advisory vote, the compensation of the Company's named executive officers.

The Board of Directors recommends a vote "FOR" the nominee under Proposal 1 and "FOR" Proposals 2 and 3.

Your electronic vote authorizes the named proxies to vote your shares in the same manner as if you marked, signed, dated, and returned the proxy card.



Vote Your Proxy on the Internet:

Go to http://www.cstproxyvote.com Have your notice available when you access the above website. Follow the prompts to vote your shares.

CONTROL NUMBER

The Proxy Materials are available for review at: <u>http://www.togrp.com/proxy.html</u>

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Important Notice Regarding the Availability of Proxy Materials For the 2017 Annual Meeting of Shareholders to be Held on June 22, 2017

The following Proxy Materials are available to you to review at: http://www.togrp.com/proxy.html

- the Company's Annual Report for the year ended December 31, 2016;
- the Company's 2017 Proxy Statement; and
- any amendments to the foregoing materials that are required to be furnished to shareholders.

This is not a ballot. You cannot use this notice to vote your shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

If you would like to receive a paper or e-mail copy of these documents, you must request one. There is no charge for such documents to be mailed to you. Please make your request for a copy as instructed below on or before June 8, 2017 to facilitate a timely delivery. You may also request that you receive paper copies of all future proxy materials from the Company.

ACCESSING YOUR PROXY MATERIALS ONLINE

Have this notice available when you request a paper copy of the proxy materials or to vote your proxy electronically. You must reference your company ID., proxy number, and account number.

REQUESTING A PAPER COPY OF THE PROXY MATERIALS

By telephone please call 1-888-266-6791, or By email at: proxy@continentalstock.com

Please include the company name and your account number in the subject line.